

#CollegeChat

April 17, 2012

U.S. Business Leaders Concerned Higher Ed's Resistance to Change is Widening Skills Gap
Public Agenda

@[IDODI](#): @[fujifulgueras](#) let's try [IDODI.org](#) .Some Twitter clients get picky about that. - Cool - worked - Thanks! [#collegechat](#)



[fujifulgueras](#) 7:56pm via [TweetGrid.com](#)

@[IDODI](#) ... questions about Destination ImagiNation. ([IDODI.org](#)) cc: [#CollegeChat](#) - Could not get link to work



[EricFlorack](#) 7:20pm via [TweetChat](#)

RT @[PublicAgenda](#): We heard persistent criticisms of a lack work ethic and motivation among grads [#CollegeChat](#)



[fujifulgueras](#) 7:17pm via [TweetGrid.com](#)

@[CollegeChat](#) @[susanborst](#) ...subject...chat, Odyssey of the Mind & Destination Imagination programs! Want/need 2 know more! [#collegechat](#)



[AllisonRizz](#) 7:13pm via [HootSuite](#)

Great convo and experience with [#CollegeChat](#) tonight! Thanks all for joining. And a special shout-out to @[andypvd](#) b/c we're both from RI.



[IDODI](#) 7:09pm via [HootSuite](#)

Let us know when! :) @[CollegeChat](#); MT @[susanborst](#): @[CollegeChat](#) Could be subject of entire chat... [#collegechat](#)



[PublicAgenda](#) 7:09pm via TweetChat

.@[CollegeChat](#) @[fujifulgueras](#) @[susanborst](#) Likewise! [#CollegeChat](#)



[fujifulgueras](#) 7:08pm via TweetGrid.com

@[EduAvenues](#) Teachers also need to notice which kids are creative ...or analytical...then foster + honor their abilities TAG = [#collegechat](#)



[CollegeChat](#) 7:08pm via TweetChat

Thanks everyone. I will get a transcript out! RT @[PublicAgenda](#): Its been fantastic chatting with you! [#collegechat](#)



[susanborst](#) 7:07pm via TweetChat

@[CollegeChat](#) @[PublicAgenda](#) @[fujifulgueras](#) Thank you! Great topic. [#collegechat](#)



[PublicAgenda](#) 7:07pm via TweetChat

And, again, you can check out the study at publicagenda.org/pages/hiring-a... [#CollegeChat](#)



[PublicAgenda](#) 7:06pm via TweetChat

It's been fantastic chatting with you! [#CollegeChat](#)



[PublicAgenda](#) 7:06pm via TweetChat

Thanks to all! If you are interested in more info, please DM me at @[AllisonRizz](#) [#CollegeChat](#)



[PublicAgenda](#) 7:06pm via TweetChat

(To clarify, by moderator, I mean moderator in the focus groups in which the study is partly based) [#CollegeChat](#)



[fujifulgueras](#) 7:06pm via [TweetGrid.com](#)

@[CollegeChat](#) - Theresa & @[PublicAgenda](#) - Allison - thanks for the good [#collegechat](#) !



[CollegeChat](#) 7:05pm via [TweetChat](#)

Thanks to everyone for joining tonight in our discussion with Allison Rizzolo from the Public Agenda. [#collegechat](#)



[CollegeChat](#) 7:05pm via [TweetChat](#)

RT @[PublicAgenda](#): But when the idea of involvement at the political level was raised , it resonated with biz leaders [#collegechat](#)



PUBLIC
AGENDA

[PublicAgenda](#) 7:04pm via [TweetChat](#)

But when the idea of involvement at the political level was raised by the moderator, it resonated with biz leaders [#CollegeChat](#)



PUBLIC
AGENDA

[PublicAgenda](#) 7:04pm via [TweetChat](#)

As I said before, it was rare to hear them say they conceptualize participating politically [#CollegeChat](#)



PUBLIC
AGENDA

[PublicAgenda](#) 7:03pm via [TweetChat](#)

Along with participation in curriculum committees and letting colleges and students know the needs of business [#CollegeChat](#)



PUBLIC
AGENDA

[PublicAgenda](#) 7:02pm via [TweetChat](#)

Mainly a traditional mix of mentorship and apprenticeship programs [#CollegeChat](#)



PUBLIC AGENDA [PublicAgenda 7:02pm via TweetChat](#)

As well as help leaders better understand the public's views and values and engage them more effectively [#CollegeChat](#)



PUBLIC AGENDA [PublicAgenda 7:01pm via TweetChat](#)

.@[CollegeChat](#): Always. We strive to help the public participate more fully and productively in the political dialogue [#CollegeChat](#)



[CollegeChat 7:01pm via TweetChat](#)

One last question...How did business leaders conceptualize they can be more involved in higher education? [#collegechat](#)



[CollegeChat 7:00pm via TweetChat](#)

RT @[susanborst](#): @[CollegeChat](#) Could be subject of entire chat, Odyssey of the Mind and Destination Imagination programs! [#collegechat](#)



[CollegeChat 7:00pm via TweetChat](#)

@[PublicAgenda](#) Are you also looking for the public's engagement in change? [#collegechat](#)



PUBLIC AGENDA [PublicAgenda 7:00pm via TweetChat](#)

On ways to increase [#completion](#) and [#productivity](#)-- doing more with less. [#CollegeChat](#)



PUBLIC AGENDA [PublicAgenda 7:00pm via TweetChat](#)

And are already engaging business leaders in communities across the country in [#highered](#) [#CollegeChat](#)



[susanborst 7:00pm via TweetChat](#)

@[CollegeChat](#) Could be subject of entire chat, Odyssey of the Mind and Destination Imagination programs! [#collegechat](#)



[PublicAgenda 6:59pm via TweetChat](#)

We help people work together toward answers instead of arguments [#CollegeChat](#)



[PublicAgenda 6:59pm via TweetChat](#)

Even on difficult issues where there are conflicts and gridlocks [#CollegeChat](#)



[CollegeChat 6:59pm via TweetChat](#)

@[susanborst](#) Tell me more... [#collegechat](#)



[PublicAgenda 6:59pm via TweetChat](#)

By understanding their starting point values and opinions, we can help people communicate better [#CollegeChat](#)



[PublicAgenda 6:58pm via TweetChat](#)

We use our research findings to inform engagement work among various groups [#CollegeChat](#)



[CollegeChat 6:58pm via TweetChat](#)

RT @[PublicAgenda](#): There are intimations that change is afoot at smaller institutions, especially [#CommunityColleges](#) & JC's [#collegechat](#)

[fujifulgueras 6:58pm via TweetGrid.com](#)

@[CollegeChat](#): Lost internet but I am back! Sorry. - I was guessing [#tweetjail](#) :-) [#CollegeChat](#)

[PublicAgenda](#) 6:58pm via [TweetChat](#)

.@[CollegeChat](#) Welcome back! [#CollegeChat](#)

[PublicAgenda](#) 6:57pm via [TweetChat](#)

.@[susanborst](#) We've certainly seen that opinion expressed by various stakeholders many times as well. [#CollegeChat](#)

[susanborst](#) 6:57pm via [TweetChat](#)

I love the Odyssey of the Mind program. Makes for good thinkers, collaborators & creativity!
[#collegechat](#)

[CollegeChat](#) 6:57pm via [TweetChat](#)

Q6. How will the Public Agenda use these findings moving forward? What are the next steps?
[#collegechat](#)

[fujifulgueras](#) 6:57pm via [TweetGrid.com](#)

@[PublicAgenda](#): Most didn't naturally ...express ...ability to speak out...on [#policy](#) Maybe they did not learn how in school [#CollegeChat](#)

[CollegeChat](#) 6:57pm via [TweetChat](#)

Lost internet but I am back! Sorry. [#collegechat](#)

[PublicAgenda](#) 6:57pm via [TweetChat](#)

This hour is going so fast! You all are great conversants! [#CollegeChat](#)

[CollegeChat](#) 6:56pm via [TweetChat](#)

RT @[susanborst](#): Is it higher ed or HS that needs to change? Seems hard for higher ed to compensate for those lacking [#collegechat](#)

[PublicAgenda 6:54pm via TweetChat](#)

RT @CALacpa: @susanborst I say both need to look at upgrades [#CollegeChat](#)

[PublicAgenda 6:54pm via TweetChat](#)

Most didn't naturally own or express their ability to speak out on macro-political level and weigh in on [#policy #CollegeChat](#)

[CALacpa 6:54pm via TweetChat](#)

@susanborst I say both need to look at upgrades [#Collegechat](#)

[PublicAgenda 6:54pm via TweetChat](#)

.@CollegeChat - They didn't seem to. [#CollegeChat](#)

[comptonaa 6:53pm via TweetChat](#)

RT @CollegeChat: Do business leaders realize the power they could wield in getting higher ed to change? [#collegechat](#)

[susanborst 6:52pm via TweetChat](#)

@CollegeChat @PublicAgenda Is it higher ed or HS that needs to change? Seems hard for higher ed to compensate for those lacking [#collegechat](#)

[CALacpa 6:52pm via TweetChat](#)

RT @CollegeChat: Do business leaders realize the power they could wield in getting higher ed to change? [#Collegechat](#)

[PublicAgenda 6:52pm via TweetChat](#)

But there are intimations that change is afoot at smaller institutions, especially [#CommunityColleges](#) and junior colleges [#CollegeChat](#)

[CollegeChat 6:52pm via TweetChat](#)

Do business leaders realize the power they could wield in getting higher ed to change?
[#collegechat](#)

[PublicAgenda 6:51pm via TweetChat](#)

@[CollegeChat](#): Well, many weren't sure larger institutions will have that necessity [#CollegeChat](#)

[satprepforadhd 6:51pm via TweetDeck](#)

Colleges compete for a limited pool PAYING students. Student accountability's hard when you just want them to stay in school. [#collegechat](#)

[fujifulgueras 6:51pm via TweetGrid.com](#)

...now back to your regularly scheduled program... [#CollegeChat](#)

[CollegeChat 6:51pm via TweetChat](#)

RT @[fujifulgueras](#): Part 3 He then asked - What do you call a person who can speak only one language? Answer - AMERICAN... [#collegechat](#)

[ArleneLantz 6:51pm via TweetChat](#)

@[fujifulgueras](#) Good one [#collegechat](#)

[PublicAgenda 6:50pm via TweetChat](#)

.@[fujifulgueras](#) I think I can guess part 3! [#CollegeChat](#)

[CollegeChat 6:50pm via TweetChat](#)

@[PublicAgenda](#) What did execs believe would force higher ed to change? Competition?
[#collegechat](#)

Reply

Part 3 He then asked - What do you call a person who can speak only one language? Answer - AMERICAN... [#CollegeChat](#)



[CALacpa 6:50pm via TweetChat](#)

@[susanborst](#) Lol! Love that [#Collegechat](#)



[PublicAgenda 6:49pm via TweetChat](#)

For them, emblems of resistance to change included bureaucratic hurdles, tenure, institutional prerogatives [#CollegeChat](#)



[fujifulgueras 6:49pm via TweetGrid.com](#)

Part 2 He went on to ask - What do you call person who can speak 2 languages - Answer - Bilingual [#CollegeChat](#)



[susanborst 6:49pm via TweetChat](#)

@[fujifulgueras](#) The new take on the 'elevator pitch' in 140, make that 120 for optimal RT'ing! [#collegechat](#)



[CollegeChat 6:49pm via TweetChat](#)

@[EriqFelix](#) Hi Eric. Learning about @[PublicAgenda](#) research on "Hiring & Higher Education". [#collegechat](#)



[CALacpa 6:48pm via TweetChat](#)

Hello. RT @[EriqFelix](#): Checking in with [#collegechat](#). Looks like a great conversation tonight. [#Collegechat](#)



[PublicAgenda 6:48pm via TweetChat](#)

But the necessity is not there yet [#CollegeChat](#)



[fujifulgueras](#) 6:48pm via [TweetGrid.com](#)

3 parts - Part 1 - I met a Japanese Biz Ldr who asked - What do you call person who speaks 3 languages - Answer - trilingual [#CollegeChat](#)



[PublicAgenda](#) 6:48pm via [TweetChat](#)

Well, among the execs we spoke to, the sense was that [#highered](#) would not adapt until had to [#CollegeChat](#)



[EriqFelix](#) 6:48pm via [Twitter for iPhone](#)

Checking in with [#collegechat](#). Looks like a great conversation tonight.



[CollegeChat](#) 6:47pm via [TweetChat](#)

@[fujifulgueras](#) go for it. [#collegechat](#)



[CALacpa](#) 6:47pm via [TweetChat](#)

Go ahead. RT @[fujifulgueras](#): Hmmmm...wonder if I can tell a relevant story in 140 characters or less... [#Collegechat](#)



[CollegeChat](#) 6:47pm via [TweetChat](#)

@[susanborst](#) Hi Susan. Jump in. [#collegechat](#)



[fujifulgueras](#) 6:46pm via [TweetGrid.com](#)

Hmmmm...wonder if I can tell a relevant story in 140 characters or less... [#CollegeChat](#)



[susanborst](#) 6:46pm via [TweetChat](#)

@[satprepforadhd](#) I'm with you! [#collegechat](#)



[satprepforadhd](#) 6:45pm via [TweetDeck](#)

Hi [#collegechat](#) - little late tonight but wanted to pop in. Need to catch up....



[CollegeChat](#) 6:45pm via [TweetChat](#)

Q5. Finding: Execs worried that higher education is too slow to recognize & implement needed changes, and not accountable. [#collegechat](#)



PUBLIC AGENDA [PublicAgenda](#) 6:45pm via [TweetChat](#)

@[CollegeChat](#) Or being able to google things, even when google can be wrong [#CollegeChat](#)



[fujifulgueras](#) 6:45pm via [TweetGrid.com](#)

RT @[AllisonRizz](#) I used to be a HS Spanish teacher-- I had to re-teach English grammar before even getting to Spanish! Si Si! [#CollegeChat](#)



**Commission on
Creative Leadership** [CALacpa](#) 6:45pm via [TweetChat](#)

@[CollegeChat](#) I don't think so. [#Collegechat](#)



PUBLIC AGENDA [PublicAgenda](#) 6:45pm via [TweetChat](#)

.@[CollegeChat](#) They didn't state a root specifically, but being able to email instead of call certainly came up [#CollegeChat](#)



[fujifulgueras](#) 6:44pm via [TweetGrid.com](#)

"We spend so much time teaching them how to write," said one biz leader - Sounds like High School English teachers! [#CollegeChat](#)



[CollegeChat 6:44pm via TweetChat](#)

Q5. is coming up... [#collegechat](#)



[CollegeChat 6:43pm via TweetChat](#)

But is this a "new" problem--lack of interperson skills, communication skills? [#collegechat](#)



[CALacpa 6:43pm via TweetChat](#)

@[PublicAgenda](#) I agree. [#Collegechat](#)



[CALacpa 6:42pm via TweetChat](#)

Perhaps social media and the change in communic RT @[CollegeChat](#): @[PublicAgenda](#) What do they think the root of the problem is? [#Collegechat](#)



[fujifulgueras 6:42pm via TweetGrid.com](#)

@[PublicAgenda](#) "We spend so much time teaching them how to write," said one biz leader - Sounds like college English profs! [#CollegeChat](#)



[PublicAgenda 6:42pm via TweetChat](#)

Their overall perception was that many of these problems manifest much earlier in students' lives than [#highered](#) [#CollegeChat](#)



[ecmmason 6:41pm via HootSuite](#)

RT @[fujifulgueras](#): A4 Basic interpersonal skills are developed, or not, well before [#highered](#) [#CollegeChat](#)



[CollegeChat 6:41pm via TweetChat](#)

RT @andypvd social & emotional [#intelligence](#) are key skill sets more students need to be trained/educated in like Math/English [#collegechat](#)



PUBLIC AGENDA [PublicAgenda 6:41pm via TweetChat](#)

.@fujifulgueras Yes - and biz leaders recognized this [#CollegeChat](#)



[andypvd 6:40pm via web](#)

[#collegechat](#) social & emotional [#intelligence](#) are key skill sets more students need to be trained/educated in like Math/English



PUBLIC AGENDA [PublicAgenda 6:40pm via TweetChat](#)

@[CollegeChat](#): Yes. "We spend so much time teaching them how to write," said one biz leader [#CollegeChat](#)



[fujifulgueras 6:40pm via TweetGrid.com](#)

A4 Basic interpersonal skills are developed, or not, well before [#highered](#) [#CollegeCha](#)
before [#highered](#) [#CollegeChat](#)



PUBLIC AGENDA [PublicAgenda 6:40pm via TweetChat](#)

...like writing a memo, or having a professional convo with a supervisor [#CollegeChat](#)



[CALacpa 6:40pm via TweetChat](#)

@[PublicAgenda](#) We sometimes see this on campus with student workers. [#Collegechat](#)



[PublicAgenda 6:39pm via TweetChat](#)

We also heard complaints that grads lacked basic interpersonal communication skills...
[#CollegeChat](#)



[CollegeChat 6:39pm via TweetChat](#)

For hiring & training new grads? RT @[PublicAgenda](#): Its significant because they find it very discouraging [#collegechat](#)



[PublicAgenda 6:38pm via TweetChat](#)

We heard persistent criticisms of a lack work ethic and motivation among grads [#CollegeChat](#)



[PublicAgenda 6:37pm via TweetChat](#)

It's significant because they find it very discouraging [#CollegeChat](#)



[CollegeChat 6:37pm via TweetChat](#)

Q4. Why is execs unease about interpersonal skills finding significant for these leaders? What does it mean for grads? [#collegechat](#)



[CALacpa 6:37pm via TweetChat](#)

RT @[CollegeChat](#): Q4. Execs reported unease about workers interpersonal skills.They were uneasy about grads lack of basics [#Collegechat](#)



[CollegeChat 6:35pm via TweetChat](#)

Q4. Execs reported unease about workers' interpersonal skills.They were uneasy about grads lack of basic interpersonal skills. [#collegechat](#)



[PublicAgenda 6:35pm via TweetChat](#)

.@[CollegeChat](#) They didn't, no, but did mention that they often have to provide in-depth on-the-job training [#CollegeChat](#)



[fujifulgueras 6:34pm via TweetGrid.com](#)

@[PublicAgenda](#) :-) The true mark of a person's intelligence is how much that person agrees with you... [#CollegeChat](#)

[andypvd 6:34pm via web](#)

[#CollegeChat](#) @[PublicAgenda](#) 4-year degree isn't for everyone---yeah, like entrepreneurs. Kauffman Foundation exec once told me that!

[PublicAgenda 6:34pm via TweetChat](#)

.@[CALacpa](#) ...have a nuanced view on [#highered](#) [#CollegeChat](#)

[CollegeChat 6:34pm via TweetChat](#)

Question 4 is coming up... [#collegechat](#)



[PublicAgenda 6:33pm via TweetChat](#)

.@[CALacpa](#) - I (@[AllisonRizz](#)) agree that option should always be there, but it is refreshing to hear biz leaders (cont'd) [#CollegeChat](#)



[CollegeChat 6:33pm via TweetChat](#)

Did the execs in survey have suggestions on how to "educate" public on need for "STEM" & some trades? [#collegechat](#)



[PublicAgenda 6:32pm via TweetChat](#)

.@fujifulgueras :-) [#CollegeChat](#)



PUBLIC AGENDA [PublicAgenda 6:32pm via TweetChat](#)

There is also the concern that because 4-yr degrees are over-valued, 4-yr institutions can raise prices indefinitely [#CollegeChat](#)



[CollegeChat 6:32pm via TweetChat](#)

RT @fujifulgueras: RT @PublicAgenda: Some shared the opinion that a 4-yr college degree isnt for everyone - AMEN! [#collegechat](#)



PUBLIC AGENDA [PublicAgenda 6:31pm via TweetChat](#)

For careers they want and skills employers need [#CollegeChat](#)



[fujifulgueras 6:31pm via TweetGrid.com](#)

RT @PublicAgenda: Some shared the opinion that a 4-yr college degree isn't for everyone - AMEN! [#CollegeChat](#)



PUBLIC AGENDA [PublicAgenda 6:31pm via TweetChat](#)

As with a shortage of [#STEM](#) grads, an over-emphasis on 4-yr degrees may mean some students aren't getting appropriate training [#CollegeChat](#)



[CollegeChat 6:31pm via TweetChat](#)

RT @PublicAgenda: Some shared the opinion that a 4-yr college degree isnt for everyone [#collegechat](#)



PUBLIC AGENDA [PublicAgenda 6:30pm via TweetChat](#)

Some shared the opinion that a 4-yr college degree isn't for everyone [#CollegeChat](#)



[PublicAgenda 6:30pm via TweetChat](#)

They expressed concern that we don't value skilled labor enough [#CollegeChat](#)

[fujifulgueras 6:29pm via TweetGrid.com](#)

@[CollegeChat](#) Can you elaborate? Colleges with profit as 1st priority - do not stay around too long [#CollegeChat](#)

[PublicAgenda 6:29pm via TweetChat](#)

The concerns about an over-emphasis on 4-yr degrees are somewhat related to the [#STEM](#) concerns [#CollegeChat](#)

[fujifulgueras 6:28pm via TweetGrid.com](#)

@[CollegeChat](#) Can you elaborate? Most colleges have a sincere interest in educating their students at a reasonable cost [#CollegeChat](#)

[CollegeChat 6:27pm via TweetChat](#)

Q3. Some execs concerned that we over-emphasize 4-year degrees. What are their specific concerns & why is this a weakness? [#collegechat](#)

[CALacpa 6:27pm via TweetChat](#)

RT @[PublicAgenda](#): Won't spend too much time on it, but parents and public definitely think we need to ramp up [#STEM](#) ed in K-12 [#CollegeChat](#)

[fujifulgueras 6:26pm via TweetGrid.com](#)

@[CollegeChat](#) Can you elaborate? Each year - colleges must examine costs - w/some on-campus people advocating for less cost [#CollegeChat](#)

[andypvd 6:26pm via TweetChat](#)

RT @[CollegeChat](#): [#STEM](#) research -> RT @[PublicAgenda](#): You can read more here if youre interested: publicagenda.org/pages/math-and... [#collegechat](#)

[CollegeChat 6:26pm via TweetChat](#)

@[PublicAgenda](#) Did they comment on why it may be difficult to get students interested in [#STEM](#) studies? [#collegechat](#)

[PublicAgenda 6:25pm via TweetChat](#)

You can also check out our [#engagement](#) piece on [#STEM](#) here: publicagenda.org/files/pdf/Oppo... [#CollegeChat](#)

[CollegeChat 6:25pm via TweetChat](#)

@[fujifulgueras](#) Can you elaborate? [#collegechat](#)

[PublicAgenda 6:24pm via TweetChat](#)

Strong majorities in that study said students with [#STEM](#) skills will have more jobs and college opportunities [#CollegeChat](#)

[CollegeChat 6:24pm via TweetChat](#)

[#STEM](#) research -> RT @[PublicAgenda](#): You can read more here if you're interested: publicagenda.org/pages/math-and... [#collegechat](#)

[fujifulgueras 6:24pm via TweetGrid.com](#)

@[EduAvenues](#) - Costs - while almost always going up - usually only rise by single % - more than that - hell to pay on campus [#CollegeChat](#)

[PublicAgenda 6:23pm via TweetChat](#)

You can read more here if you're interested: publicagenda.org/pages/math-and... [#CollegeChat](#)

[CollegeChat 6:23pm via TweetChat](#)

@[PublicAgenda](#) Can you comment then on what other research on [#STEM](#) might point to? [#collegechat](#)

[PublicAgenda 6:22pm via TweetChat](#)

.@[CollegeChat](#) Good question. That didn't come up in this research. But we have done other pieces on [#STEM](#) in [#K-12](#) [#CollegeChat](#)

[CollegeChat 6:22pm via TweetChat](#)

RT @[PublicAgenda](#): Also, even w/high [#unemployment](#), execs told us they have job openings that are begging for talent [#collegechat](#)

[PublicAgenda 6:21pm via TweetChat](#)

Also, even w/high [#unemployment](#), execs told us they have job openings that are begging for talent [#CollegeChat](#)

[CollegeChat 6:21pm via TweetChat](#)

@[PublicAgenda](#) Do they feel higher education is some what to blame for lack of [#STEM](#) majors or is it K-12? [#collegechat](#)



PUBLIC
AGENDA

[PublicAgenda 6:21pm via TweetChat](#)

And technology is being produced in those nations, "they're not really being developed in the US anymore" [#CollegeChat](#)



[DDBHH 6:20pm via TweetChat](#)

RT @[PublicAgenda](#): Biz leaders fear a shortage of [#STEM](#) grads threatens our competitive edge [#CollegeChat](#)



PUBLIC
AGENDA

[PublicAgenda 6:20pm via TweetChat](#)

Some said they fear we are following behind other developing nations, especially China and India [#CollegeChat](#)



[PublicAgenda 6:19pm via TweetChat](#)

Biz leaders fear a shortage of [#STEM](#) grads threatens our competitive edge [#CollegeChat](#)



[CollegeChat 6:18pm via TweetChat](#)

Q2. Why is the shortage of [#STEM](#) grads a potential challenge for the nation's economy?
[#collegechat](#)



[CollegeChat 6:17pm via TweetChat](#)

Q2. Execs also cited a shortage of graduates in STEM fields & inability to fill many of these positions. [#collegechat](#)



[PublicAgenda 6:17pm via TweetChat](#)

.@[fujifulgueras](#) On a related note (which we'll get to!) execs expressed a need for [#accountability](#), but saw potential hurdles. [#CollegeChat](#)



[PublicAgenda 6:16pm via TweetChat](#)

.@[CollegeChat](#) They cited concern over things like athletic facilities, sports programs, salaries, and the physical plant. [#CollegeChat](#)



[CollegeChat 6:16pm via TweetChat](#)

Question 2 coming up..comments suggestions please let me know [#collegechat](#)



[fujifulgueras 6:15pm via TweetGrid.com](#)

College costs monitored by well meaning Governance who have to be responsive to their college community [#CollegeChat](#)



[PublicAgenda 6:15pm via TweetChat](#)

"If...parents are really poor they can get a grant. If the parents are wealthy it's not a problem."
[#CollegeChat](#)



[PublicAgenda 6:14pm via TweetChat](#)

.@[andypvd](#): one person we spoke to expressed concern over middle class [#CollegeChat](#)



[CollegeChat 6:14pm via TweetChat](#)

What waste did they cite? RT @[PublicAgenda](#): concern over waste and inefficiency, especially at 4-yr institutions [#collegechat](#)



[PublicAgenda 6:14pm via TweetChat](#)

They expressed concern over an emphasis on aesthetics and frills to increase prestige of an institution [#CollegeChat](#)



[andypvd 6:13pm via web](#)

[#collegechat](#) Could one say that w/higher priced colleges comes access to future leaders-higher prices limits access to the privileged class?

[PublicAgenda 6:13pm via TweetChat](#)

A lot of the biz leaders we spoke to expressed concern over waste and inefficiency, especially at 4-yr institutions [#CollegeChat](#)

[CollegeChat 6:12pm via TweetChat](#)

RT @[fujifulgueras](#): @[PublicAgenda](#) Biz leaders need to take into account less public \$ support can cause rise in college costs [#collegechat](#)

[PublicAgenda 6:12pm via TweetChat](#)

Because a [#highered](#) degree is seen as critical, institutions can potentially charge what they want [#CollegeChat](#)

[CollegeChat 6:12pm via TweetChat](#)

What do the Biz leaders you surveyed think is the root of the high costs of higher education? [#collegechat](#)

[PublicAgenda 6:12pm via TweetChat](#)

As far as causes, biz leaders expressed concern over [#highered](#) being a seller's market [#CollegeChat](#)

[fujifulgueras 6:11pm via TweetGrid.com](#)

@[PublicAgenda](#) Biz leaders need to take into account less public \$ support can cause rise in college costs [#CollegeChat](#)

[PublicAgenda 6:11pm via TweetChat](#)

But trend, overall, is in wrong direction! [#CollegeChat](#)

[PublicAgenda 6:10pm via TweetChat](#)

At the same time, most said they feel that, with enough effort and savvy, students can figure it out and get by. [#CollegeChat](#)

[CollegeChat 6:10pm via TweetChat](#)

RT @[PublicAgenda](#): They think the rising cost may be preventing access for some students, especially in the middle class. [#collegechat](#)

[PublicAgenda 6:10pm via TweetChat](#)

And fear too many qualified students may not be able to attend. [#CollegeChat](#)

[PublicAgenda 6:09pm via TweetChat](#)

They think the rising cost may be preventing access for some students, especially in the middle class. [#CollegeChat](#)

[PublicAgenda 6:09pm via TweetChat](#)

They also expressed concern over the parallel increase in student debt, which we know is a big issue right now. [#CollegeChat](#)

[PublicAgenda 6:08pm via TweetChat](#)

Biz leaders didn't see rising cost as commensurate with improved quality [#CollegeChat](#)

[CollegeChat 6:08pm via TweetChat](#)

RT @[andypvd](#): Interesting suggestive findings nonetheless. colleges & universities moving too slow is something I would agree w/ [#collegechat](#)

[PublicAgenda 6:08pm via TweetChat](#)

(and thanks @[andypvd](#)!) [#CollegeChat](#)

[PublicAgenda 6:07pm via TweetChat](#)

Cost of [#highered](#) is a weakness for a few reasons. [#CollegeChat](#)

[andypvd 6:07pm via web](#)

[#collegechat](#) interesting suggestive findings nonetheless. colleges and universities moving too slow is something I would agree w/by in large

[CollegeChat 6:06pm via TweetChat](#)

Q1. Why is cost of higher education considered a weakness and what do they say causes these high costs? [#collegechat](#)

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Q1. Biz leaders cite cost of higher education as one of the major weaknesses... [#collegechat](#)

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Which is our goal. [#CollegeChat](#)

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But as I said, the themes in the report were raised repeatedly, and provide a good starting point for productive discussion [#CollegeChat](#)

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Question 1 is coming up... [#collegechat](#)

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Thank you [@andypvd](#). Its findings certainly cannot be taken as definitive. [#CollegeChat](#)

[PublicAgenda 6:04pm via TweetChat](#)

But the themes raised repeatedly in focus groups and interviews are certainly valuable. [#CollegeChat](#)

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[@andypvd](#) Good question! [#collegechat](#)

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RT [@andypvd](#):: Do you think the sample size in the report is large (& diverse) enough to draw definitive conclusions from? [#collegechat](#)

TheresaLaSmith

from? [#collegechat](#)



PUBLIC AGENDA [PublicAgenda 6:04pm via TweetChat](#)

It's a small but suggestive qualitative study. As w/all qualitative research, it can't be taken as a definitive representation [#CollegeChat](#)



[CollegeChat 6:03pm via TweetChat](#)

@[ArleneLantz](#) Thank for coming tonight. [#collegechat](#)



[andypvd 6:03pm via web](#)

[#collegechat](#) : Do you think the sample size in the report is large (& diverse) enough to draw definitive conclusions from?



[PublicAgenda 6:03pm via TweetChat](#)

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